

# WinAsks 2.0

## PROFESSIONAL

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### 1. Introduction

The use of questionnaires and tests is by now a very diffused way for teaching and/or for memorizing information. In most cases however only printed questionnaires are used and they are often not sufficient to offer complete knowledge. For example a printed questionnaire about a musical author probably is not proper because not all the information relative its musical components can be reproduced on paper.

With this purpose therefore we developed WinAsks Professional 2.0, a valid educational support that lets you use images, sounds, animations and videos to create really explanatory questionnaires.

Anyway you can print the created questionnaires; all the answers results will be then analyzed by the program and presented with tables, statistics and explanatory charts. Because of this particular function, WinAsks Professional is also proper for surveys and other market researches. To be simpler, from now forward only questionnaires will be considered

### 2. Features of WinAsks Professional 2.0

WinAsks Professional provides numerous features that lets you customize completely the questionnaires to be created. Only the main features are now listed, with a short description of each one.

*4 questions types:* while all the other programs of this kind permit the creation of questionnaires with only one type WinAsks Professional provides 4 types of question (multiple choice, insertion, true/false, association).

*Support of images, sounds, animations and videos:* each question can be completed associating up to 5 images, 5 sounds, 5 animations and 5 videos.

*Questionnaire Browser:* all the records that constitute the questionnaire can be shown in table form in order to make the general project management easier.

*Complete personalization of the questionnaire:* WinAsks Professional provides many options that allow the customization both of a single question, and of the whole questionnaire. For example you can select the visualization time of a question, answers to be suggested if requested, each question score, visualization mode of the questionnaire (sequential or random), use of a password to protect the access to the questionnaire, etc.

*Questionnaire compilation:* after creating the questionnaire, it can be compiled so that it can be shown and run on other systems too. Questionnaire compilation can be personalized also compressing files and providing them an automatic installation on disk, which can contain more questionnaires!

*Questionnaires printing with print preview:* all the questionnaires can be printed also to be filled on paper, with a complete layout personalization. If images are associated to the questions, they can also be printed in colors.

*Automatic data collection :* the data of the users who execute the questionnaire and their answers can be collected automatically by the program, which makes them ready for a possible analysis.

*Powerful analysis tools:* WinAsks Professional provides powerful analysis tools in a simple and intuitive way. With a few mouse clicks you can perform sorting, apply filters, calculate statistics and cross tables, etc.

*Automatic filters and statistics:* these special functions allow to apply a filter or calculate statistics in a completely automatic way, with a single mouse click!

*Creation of many charts:* for more detailed analyses you can create numerous charts types: pie, bars, lines, scatter, area, ... All the charts are created using a simple Wizard and they can also be exported to other applications.

*Presentation and Tutorial:* WinAsks Professional includes a program that shows all its main features, in order to introduce purposes and uses of the software and also a Tutorial, which follows the user step by step in the creation of his/her first questionnaire and analysis.

*Automatic uninstallation:* WinAsks Professional includes a program for an automatic and safe uninstallation. This way there won't be any problems if you decide to delete this software :-(

*Multimedia Viewer:* this program allows to show and play all the multimedia objects that can be associated to the questions (images, sounds, animations and videos). It includes also an audio-CD player.

*External Add-Ins :* WinAsks Professional supports the use of external Add-Ins, that is additional programs that extend its characteristics (HTML file export for Internet, OLE objects, ...)

*Easy-to-use:* WinAsks Professional has been developed specifically for Windows and to be used also by unskilled users. This program also includes lots of special

functions designed for beginners, like the tutorial, the tips of the day, the status bar messages, buttons description (tooltips), a complete online help and a detailed manual.

*Program interface:* expressly designed for Windows, all the program has been developed to be simple, intuitive and immediate. Its interface is modern, in 3D style and moreover the right mouse button is used to speed up the most frequent operations.

### **3. Shareware Software**

What is Shareware? Software's author keeps all rights established by law but he/she permits to distribute it freely. Doing so he/she gives the user the possibility to test and evaluate the software freely, in order to see if it satisfies his/her necessities. You should not confuse Shareware with "Public Domain Software" (also known as "Freeware"), even if both of them could be obtained from the same sources. If you continue to use a Shareware software, you have to register to the author and pay the registering rate. What you will obtain, it depends on the author, but you could obtain a printed manual, phone support, new versions, and if you pay for the Shareware software you will help the author to continue to upgrade the software you use and to produce another one.

If you consider that registering rates for Shareware software are always much lower than the comparable commercial programs, then of course you'll realize that Shareware software is a good business for who uses it. Moreover you'll have the possibility to be sure that the software is compatible with your computer and to know if it satisfies your needs before you "buy" it with the registration. Furthermore many Shareware author can be reached more easily than Software houses and your suggestions have a much greater chance to be followed.

### **4. Registering**

This version of WinAsks Professional 2.0 is unregistered, that is it's limited in some functions. To obtain a complete version, UK customers should register to **The Thompson Partnership** or to one of SmartLite's other authorized distributors, mailing the form contained in the file ORDER.WRI. You can also register using CompuServe's SWREG.

**The Thompson Partnership  
Lion Buildings  
Market Place  
Uttoxeter, Staffs  
ST14 8HZ**

**Tel: 01889 564601  
Fax: 01889 563219  
E-mail: sales@ttp.co.uk**

**Web Site: <http://www.ttp.co.uk>**

However, for a quick and easy registration procedure, we recommend you to use the

program *Registration Wizard*, which is included with WinAsks. Following simple steps, you'll be able to register in a snap!

Registration of WinAsks Professional 2.0 includes:

- + Complete version of the program
- + Detailed illustrated and bound manual of 150 pages
- + Use license
- + Free upgrade to 32 bit version for Windows 95
- + Distribution of questionnaires without any royalty
- + Technical support for 90 days
- + 20 % discount on upgrades and other products
- + Demos of other programs
- + Personal registration code

Instead, if you do not want to register, we thank you for testing this software and we ask you to delete it from your hard disk and possibly give it to someone who might be more interested. Thanks!

## **5. Available licenses**

For purchasing WinAsks Professional 2.0, different licenses are available, in order to satisfy everyone's needs. Here is their descriptions:

### ***+A+ Single license for private user and educational use (Education)***

This license allows to use one copy of the program in PRIVATE ambit with an EDUCATIONAL purpose only. Example: teachers at home. It does not include free upgrade to 32 bit version for Windows 95, which instead will be offered at a discounted price.

### ***+B+ Single license for not private user and/or any other use***

This license allows to use one copy of the program in a PRIVATE and NOT PRIVATE ambit with any purpose. Example: teachers at school, companies (training, market researches and analyses, etc.), schools, organizations, professional men, corporations, ...

### ***+C+ Site license 10 pack***

This license allows to use 10 copies in a PRIVATE and NOT PRIVATE ambit with any purpose, all copies installed in the same seat.

### ***+D+ Site license lab pack - Education***

This license allows to use the program in a laboratory in a scholastic ambit with an EDUCATIONAL purpose only. It's intended only for schools and universities. Example: installation in a computer classroom.

### ***+E+ Site license school pack - Education***

This license allows to use an unlimited number of copies of the program in a scholastic ambit with an EDUCATIONAL purpose only, all copies installed in the same centre. Program use is also permitted TO TEACHERS' DOMICILE. It's intended only for school and universities. Example: installation on all the PC of the

school (teachers of that school can also use it at home).

If you have any question about the licenses of WinAsks Professional or you need personalized licenses, you're invited to contact SmartLite Software.

## **6. Support & Maintenance contract**

Every license of WinAsks Professional includes 3 months of free technical support and the possibility to have program updates; minor versions (bugs correction, ...) will be freely available, while major versions (new features, ...) will be available at a lower price.

Stipulating an upgrade agreement however it's possible to receive directly at home the disks containing the various minor versions (and a brochure that explains their installation), extending at the same time the duration of the free technical support.

A Support & Maintenance contract provides the following benefits:

- + You won't need to contact SmartLite Software to know if an upgrade, a bugs correction, ... have been released (you'll receive them directly at home).
- + You'll save up the money necessary for upgrade downloading from Internet / BBS or necessary to receive disks by mail services.
- + You'll be sure to have all the version released by SmartLite Software.
- + The duration of the technical support service will be extended to a total of 12 months.

The Support & Maintenance contract permits to receive directly at home all the minor versions released for one year since stipulation date. Moreover it extends the duration of the free technical support of nine months.

OFFER: If you stipulate the upgrade agreement with this software purchase, the duration of the agreement will be free extended of one month for updates (13 months in total) and of one month for the technical support (13 months in total, including the 3 months for program purchase)

## **7. Prices**

All the following prices are in UK pound sterling as available from **The Thompson Partnership** and the equivalent US Dollar pricing is also shown. However, if you don't live in the UK or USA and register to your local distributor (if any), you'll be able to pay in local currency. Check our Internet site or contact us for latest information about our authorized distributors.

+A+ *Single license for private user and educational use (Education)*  
£ 43 (or \$ 69 in USA)

+B+ *Single license for not private user and/or any use*  
£ 62 (or \$ 99 in USA)

+C+ *Site license 10 pack*  
£ 439 (or \$ 699 in USA)

+D+ *Site license lab pack - Education*  
£ 249 (or \$ 399 in USA)

+E+ *Site license school pack - Education*  
£ 439 (or \$ 699 in USA)

+ *Support & Maintenance Contract*  
£ 43 (or \$ 69 in USA)

## **7. Distributors & Dealers information**

This paragraph contains some information for retailers, distributors, multiline BBS sysops, computer clubs, associations, ...

If you belong to one of these categories and want to receive freely all the future demo versions of WinAsks Professional and other products of SmartLite Software, complete the following form or contact directly SmartLite Software.

### **DISTRIBUTORS FORM**

Identification:         Retailer  
                           Shareware distributor  
                           Multiline Sysop BBS (name and phone BBS \_\_\_\_\_)  
                           Computer Club  
                           Other (specify) \_\_\_\_\_

Name and Surname \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_ BBS \_\_\_\_\_

WWW \_\_\_\_\_

Where I found WinAsks Professional 2.0  
\_\_\_\_\_  
\_\_\_\_\_

Notes and/or suggestions  
\_\_\_\_\_  
\_\_\_\_\_

The product will be placed     In our catalogue  
   In our BBS  
   Other (specify) \_\_\_\_\_

How do you inform authors sending you software?  With a catalogue  
 With a letter  
 With an e-mail  
 Other (specify) \_\_\_\_\_

Stamp or signature \_\_\_\_\_ Date \_\_\_\_\_

Thanks for your collaboration.

SmartLite Software reserves the right not to accept the distribution request on its complete discretion.

## **7. Unregistered version user license**

By no means SmartLite Software is responsible per damages (included loss or loss of earnings, interruption of the activity, loss of information or other sort of economic loss) caused by the use of the software. The software hasn't got any sort of guarantee about its functioning on every possible software and hardware configuration, even if maximum care was taken for its realization. Program use automatically indicates your unconditioned acceptance of the terms of this license.